

**Press Release**

For Immediate Release

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Iași, May 9, 2025

## **Antibiotice Iași Launches 3 New Products at the National Conference on Practical Phytotherapy and Nutraceuticals**

In a milestone year celebrating 70 years of activity, Antibiotice Iași is launching three dietary supplements containing unique combinations of ingredients at the 7th edition of the National Conference on Practical Phytotherapy and Nutraceuticals, taking place in Iași from May 8-10, 2025.

All three supplements stand out for their modern, unique formulations, developed in accordance with pharmaceutical-grade quality standards and using ingredients from certified sources of the highest quality:

- **Soriso® Focus** - a synergistic blend of active ingredients with neuroprotective effects, designed to support cognitive performance and mental health in both healthy adults and those with neurodegenerative conditions;
- **Zifelle® Meno** - a dietary supplement for women, effective in managing symptoms associated with menopause;
- **Urexpert® Prostate** - a formula containing three active ingredients, developed to support the normal functioning of the prostate and the health of the lower urinary tract, helping to maintain urinary comfort.

This line of dietary supplements is a complementary component of Antibiotice Iași's product portfolio and remains a key element in the company's strategy to provide effective therapeutic solutions with multiple benefits, both for patients and for individuals interested in active prevention and a healthy lifestyle.

*"The launch of these products aligns with our strategy to offer high-quality therapeutic solutions that combine science and technology to improve quality of life. These supplements are the result of intensive work carried out by our in-house Research and Development Center. During the conference, we presented the scientific evidence that underpins the formulation of these products and supports their applicability in medical practice",* said Andrada Cozac, Executive Manager of the Medical Department at Antibiotice Iași.

Among the distinguished guests at the conference is Prof. Dr. Monica Hăncianu, conference president and a recognized expert in phytotherapy, who presented to the specialized audience the role of plant extracts and nutraceuticals in modern treatments, as well as their impact on public health.

*“This year as well, Antibiotice has offered valuable support in promoting innovation in the field of phytotherapy and nutraceuticals. During the event, the company is launching three new products - Soriso® Focus, Zifelle® Meno, and Urexpert® Prostate - that address important patient needs: cognitive support, hormonal balance during menopause, and prostate health for men over 50. These products reflect a growing concern for long-term health and support for intense intellectual activity, even at an advanced age. They are well-structured formulas with real-world applicability and have already been very well received by specialists”,* stated Prof. Dr. Monica Hăncianu, President of the National Conference on Practical Phytotherapy and Nutraceuticals.

The three-day conference brings together over 800 physicians, pharmacists, researchers, and other healthcare professionals. Its goal is to encourage interdisciplinary collaboration and foster dialogue among specialists from various therapeutic fields.