

The development directions of the **Antibiotice** portfolio

Hospital & Partners is the portfolio for hospitals, the promotion focusing on development best practices in the use of antibiotics, supported by the campaign "Antibiotics of the Millennium III".

Quality of life is the concept defined in medicine as being physical, mental and social well-being as well as the ability of the individual to perform his or her ordinary tasks.

Quality of life = prevention + treatment to maintain a normal biological condition.

From the company's portfolio, the quality of life, solutions are included under the umbrella of the concept therapeutic for the treatment of various conditions in the following therapeutic areas: cardiovascular, genito-urinary, musculoskeletal, dermatology, digestive tract as well as remedies intended to maintain the body's homeostasis such as dietary supplements.

Women's Health - Through the concept of "Women's Health" Antibiotice company aims to strengthen the identity of the portfolio for the prevention and treatment of diseases in the sphere obstetrics - gynecology. As a communication platform for Women's Health, they were supported regional scientific events attended by gynecologists and family doctors.

Nutriensa[®] - represents an umbrella brand for food supplements produced by Antibiotice from the highest quality ingredients, in unique combinations, for maintenance health of each device and system of the human body: the central nervous system, the tract vdigestive system, peripheral vascular system, musculoskeletal system: Equilibra[®], Fezivit C[®], Fluxiv[®] tablets, Fluxiv[®] cream, Lightweight[®], Silithor[®], Soriso[®], Sprinten[®].

All dietary supplements produced by Antibiotics are formulated by experienced researchers from the company Antibiotice, being manufactured to the quality standards for medicines.