

Curriculum Vitae

First name: Lucian
Last name: Timofticiuc
Date of birth:
E-mail:
Mobile phone:

Professional experience:

03/2020 – Present	Advisor to the Minister of Health HE Nelu Tătaru Ministry of Health, Bucharest, Romania
11/2019 – 03/2020	Advisor to the Minister of Health HE Victor S. Costache Ministry of Health, Bucharest, Romania
2005 – 2019	General manager and journalist Daily newspaper “Vremea Nouă”, Vaslui, Romania
2003 – 2005	General manager and journalist Daily newspaper “Monitorul de Vaslui”, Romania
1998 – 2001	General manager and journalist Daily newspaper “Ziua de Iași”, Romania
1997 – 1998	Project manager for fairs and exhibitions AB Plus, Iași, Romania
1994 - 1997	Journalist and editor of two successful columns Daily newspaper “Independentul din Iași”, Romania

Journalistic activity:

From 1994 to 1997, I created a special column dedicated to children, where I wrote more than 200 tales and fables and organized two public events (each with more than 10.000 participants) for June 1, the Children’s Day.

I organized the first franchise of national newspaper in Moldova, a novel and innovative concept for Romania, during my tenure as general manager and journalist at the “Ziua de Iași” newspaper. In parallel, I worked as a political consultant for local politicians like Cristian Nechifor and Traian Dobre to name just a few.

From 2004 to 2019, I was responsible for restructuring and managing the oldest newspaper in Vaslui, “Vremea Nouă”. Under my leadership, the newspaper achieved record numbers of audience, both in terms of daily printed papers but also of on-line readers at www.vrn.ro. In addition to my managerial activities, I continued my journalistic activity writing more than 5.000 articles and pamphlets. In parallel, I acted as a political consultant in Vaslui to Dan Marian, David Cristian, Ioan Ciupilan, Sergiu Vizitiu or Daniel Olteanu.

While at “Vremea Nouă” I was responsible for the promotion of the comedy festival “Constantin Tănase”. Together with prof. Cornel Udrea I also edited the special edition supplement “Nașul” dedicated to the festival.

Management activity:

In 1998, I managed the organization of the first edition of the Beer Festival in Iași as well as of the adjoining fair for the beer industry. Subsequently I joined the team of AB Plus, an event company focusing on fair and exhibition organization, as a project manager.

During my activity at the newspaper "Ziua de Iași" I also managed the advertising agency Euromedia Invest. There I created new brands like "Gorjeana" or "Edelberg" and I was among the pioneers of street signage in Romania. While working for the newspaper I coordinated the creation of more than 30 newspaper kiosks for press distribution.

For one year, I worked at SC Fruleg SA Hârlău, a company included in the trust of "Ziua de Iași", where I managed to reestablish business profitability. When I took over the company was close to bankruptcy, thus I started restructuring its activities, initiated technological modernization, managed to restart production of vegetables preserves and recapture the lost market share.

In Vaslui, I became the manager of the newspaper "Adevărul de Vaslui", at a time when the company had debts 10 times higher than its annual turnover. I restructured and rebranded the newspaper and currently it is profitable again. In 2019 the company, SC Vremea Nouă SRL, who manages the newspaper and where I am a majority shareholder, has registered a profit of about EUR 50,000.00 having an annual turnover of about EUR 500,000.00. The newspaper's circulation is 5.000 printed copies daily, putting it in the top three newspapers in Moldova.

Within the newspaper, I started a new creative department, where I have initiated several new visual identities for established but also for new brands. Beneficiaries were private companies, as well as local non-profit organizations, supported by European funds. The division has also experience in coordinating publicity campaigns. In parallel to the creative division, we also developed a division for special events.

Education:

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| 1997 | University Al. I. Cuza Iași, Faculty of Physics, Romania
Diploma in Physics (equivalent to Master level) |
| 1992 | High school M. Kogălniceanu
Major in Mathematics and Physics |

Bucharest, June 2020

Lucian Timofticiuc